



HAPPY NEW YEAR—BRING ON 2011!

Welcome to the first edition of Escapades for the 2011 Great Escape. We have a great event in front of us following 9 Great Escapes to look back at with some wonderful great memories, developed great friendships and visited some great locations. I could continue and use more adjectives in many ways but to round it off in saying The Great Escape is just "GREAT".

So with near 50 registrations at this point and many of the old faithful still to sign up and many enquires coming in from new entrants, we should achieve our 65 cars or even a few more by the time we get to the start line in Tamworth.

We are on top of most things leading up to the 2011 Great Escape from the Country Music Capital Tamworth to the beautiful North Queensland holiday destination of Port Douglas and the adventure tracks in between, that the Road Boss comes up with.

By the time you read this – the launch of the 2011 Great Escape would have taken place and the release of the 2010 Great Escape DVD would have been shown in Echuca on Saturday 27 November 2010. I would like to thank Teresa Carlson & Roz Thompson for their promotional work running up to this event and thanks to all who attended the evening.

I would like to point out a number of things that you will be receiving shortly apart from this newsletter.

- 2010 The Great Escape DVD – 1 per car
- 2010 The Great Escape Photo Album – 1 per car
- 2011 The Great Escape Promotional Poster
- 2011 The Great Escape Promotional Brochure
- 2011 The Great Escape Entry Form (for those who have not registered yet)
- 2011 The Great Escape promotional fundraising umbrella now available
- 2011 The Great Escape Raffle Tickets

GREAT ESCAPE FUNDRAISING RAFFLE PRIZES

- 1st Prize Upright Fisher & Paykel Wine Chiller Fridge 160 litre Prize Value \$1,500*
- 2nd Prize 6 nights' accommodation at Aspen Adventure Parks for 2 adults & 2 children, Prize Value \$1200*
- 3rd Prize LG 32" LCD TV + LG DVD Player Prize Value \$1,000*
- 4th Prize 1 Case Pinot Noir "Phil's Fetish" Prize Value \$350.00*



Cystic Fibrosis Australia Phone - 02 9878 5250
 PO Box 254 Fax - 02 9878 5058
 North Ryde, NSW 1670 Email - enquiries@thegreatescape.org.au

FREE Call 1800 635 008

COMING ATTRACTIONS

If you are holding an event or any activities please e-mail Sharon with the details and we all win – sharon@cysticfibrosisaustralia.org.au

Launch of the 2011 Great Escape 27 Nov 2010 Bridge Hotel Echuca

Launch of the 2011 Great Escape 8 Jan 2011 Wallacia Hotel Mulgoa Road Wallacia

Launch of the 2011 Great Escape Tamworth viewing dates to be confirmed.

KEEP UP TO DATE—ASAP

It is important that we use electronic media as much as possible to save costs for CFA. We will be using bulk text messaging as much as possible during 2011 as this not only goes straight to you but is also a cost saving to CFA. We are trying to reduce our dependence on hard copy-----so please help us achieve this goal by passing your e-mail on to Sharon. sharon@cysticfibrosisaustralia.org.au

Now a number of important things to keep on your mind for The 2011 Great Escape.

There will be a trailer/car carry arrangements in place for those that will need this service. Port Douglas is a holiday destination as you can use it as a family holiday as most school holidays are just starting when the Great Escape is finishing.

I would personally like to thank everyone who has been involved with The Great Escape over the past nine years – you have made it a “Great” success.

If you wonder where the money goes from the event – it goes to the Cystic Fibrosis Data Registry, which is now equal to the best in the world with the USA. The USA data registry has been going for over 40 years and the CFA data registry is only 12 years old so we have achieved this position from the financial results from The Great Escape.

The cost to date of the CFA data registry is \$3.7 million and the funds raised to date from the 9 Great Escapes is \$2.54 million – so that gives you the understanding of the importance of The Great Escape.

The National CF Data Registry covers an on going medical, personal history of every person with CF. It is used for clinical reporting, clinical trials, and is the first step in most research investigations.

It is our most important tool in improving the quality and length of life for the CF community and of course the data is used in the efforts to **FIND A CURE**.

As this has been done with no Government money you can all be proud of your achievements from The Great Escape, and the CF community thanks you.

Now, I may not get the opportunity to speak to you before Christmas, as I leave mid Dec for the USA to be with my daughter and her husband along with my first grandson for Christmas & New Year.

I hope your Christmas and the whole festive season is a wonderful, joyous, and happy occasion for you and your families.

Thank you and Travel Safely

Terry Stewart
CEO



QUICK REPORT FROM TERESA CARLSON—ECHUCA DVD NIGHT

Hi Everyone, what a night! Saturday night was a tremendous success with about 60+ people attending the Bridge Hotel. It absolutely poured rain all day and night so needless to say I was in a bit of a dilemma. The courtyard out the back is great but no cover at all. I rang our good friends at LJ Hooker and I was able to pick up their marquee. The publican at the pub lent me his brand new ute to pick it up and then we had plenty of help erecting it. The pub also had another marquee so by the end of the day all was well covered. We had a monster raffle (making hay while the sun shines) which was well supported and I took along my commemorative stubby coolers which went equally as well. All in all, great venue, good food and best of all the ultimate in company amongst our friends. We all had breakfast at the old Post Office before heading back to wherever. Everyone was super impressed with the DVD and can't wait to get it to show all and sundry. We actually had 3 big screen televisions so vision was fantastic for everyone. The photo albums were great too this year, especially with all the mud and water which made for interesting shots. Once again I am reminded of the beautiful people we have now as friends and extended family. Talk soon. Teresa.

ON THE ROAD AGAIN

Plans are certainly well underway for the course and overnight stops for the 2011 Great Escape. One thing is for sure, you will be left flabbergasted at some of the sensational stops, towns and sites that have been slotted into the 2011 itinerary. It will be an amazing adventure.

The actual overnight stops will be released along with the glossy promotional brochure. The map indicates the direction the event will travel and is a good overview.

To help in your thinking and planning, below are some of the towns you can expect to travel through, or close too.

They are not the overnight stops though, they remain an exciting secret at the time of writing:

Bundarra, Torrington, Texas, Tara, Rolleston, Emerald, Mt Coolon, Collinsville, Ravenswood, Charters Towers, Hughenden, The Lynd, Einasleigh, Mt Surprise, Dimbula, Mareeba, Atherton Tablelands & Port Douglas.

The overnight stops and camps are some where near or in between these towns.

DATES: 12th—22nd September.

The event will start with registration and check in at Tamworth on Monday the 12th September & hit the road on the Tuesday Morning.

You will arrive in Port Douglas on the afternoon of Wed 21st and the event will finish on Thursday 22nd, so two nights in Port Douglas. As Terry mentioned earlier, with the merging of school holidays, it is a great opportunity to consider bringing your family up to meet you and work in a holiday.



ON THE LOOK OUT

Vanessa Sims would like to know if anyone is looking for a crew member nessasims@yahoo.com.au 0400 554 080



GREAT ESCAPE MERCHANDISE

All of these are available so if you need more please contact Sharon on sharon@cysticfibrosisaustralia.org.au - Remembering 1 DVD 1 Photo Album per car but you can order more. Also remember our clothing range as well.

EVERYDAY HERO

A number of entrants in 2010 used the fundraising medium "Everyday Hero" so sign up to-day to assist you in your fundraising. For those who need help in developing your Everyday Hero page – again contact Sharon- sharon@cysticfibrosisaustralia.org.au

