

THE CYSTIC FIBROSIS GREAT ESCAPE 2012

**ORANGE TO
MERIMBULA**
8 - 18 OCTOBER 2012

Raising funds &
awareness for



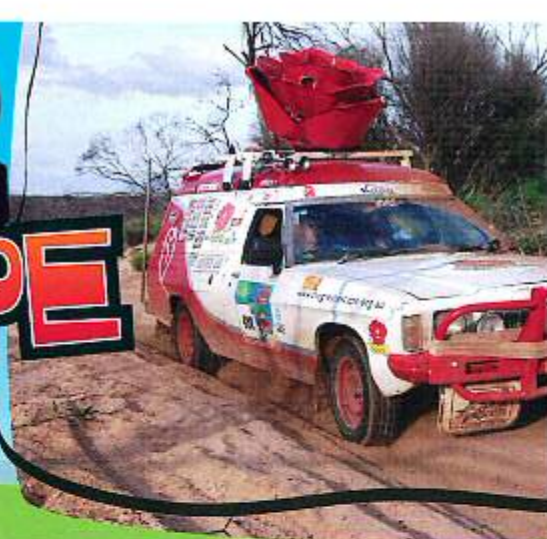
THE 2012 GREAT ESCAPE

The Cystic Fibrosis Great Escape is a car rally with a difference! In the ten years the rally has been running we have visited Great Keppel Island, world heritage listed Fraser Island, the Red Centre and Ayres Rock, the Birdsville Races, the Whitsunday's, the magnificent Great Ocean Road, the Burke & Wills Dig Tree as to the far northern tropics of Port Douglas.

The Great Escape has forged a unique identity as being a friendly, laid back motoring event that caters for all walks of life. You could be a car buff who loves nothing more than to drive the Australian outback, or perhaps you are keen to get away with family and friends and try something a little different. You may like the antics that go with a fun car rally and love dressing up and being really loud and colourful – all in the name of having FUN - while raising funds and awareness for Cystic Fibrosis (CF) of course!

Our beloved Road Boss has an uncanny sixth sense in seeking out and finding hidden treasures in some of the remotest parts of the Australian countryside, so you can be assured you won't find anything quite like The Great Escape!

The Great Escape is a car rally that has always been a little different, a little unpredictable and a lot of fun, so read on to find out more...



WHAT YOU SEE IS WHAT YOU GET

Every year we put a great deal of thought and effort into making sure the Great Escape is enjoyable, memorable and certainly a little bit different from the last. The 2012 course will take entrants from Orange in central NSW to Merimbula via South Australia's rugged and spectacular Flinders Ranges. Although the highlight of this year's event will certainly be a visit to the Flinders Ranges, there is far more on offer to make the ten day round trip, truly memorable.

From Orange, the course will head South West into the Murray Irrigation Area, cross the mesmerising Hay plains and on into the vast and plentiful lakes of western NSW. After a quick stop, repairs and refresh in Broken Hill, it will be off across the Border into South Australia and into the magnificent Flinders Ranges. After spending two days in and around and exploring the ranges, the rally will turn its head for home and make its way back to Merimbula via the Victorian Valley and Murray River country then over the snowy high country to finish off on the New South Wales Sapphire Coast at Merimbula.

This will certainly be one amazing and unforgettable "Great Escape".

CARS, CARS, CARS, CAN I TAKE MINE?

As long as your chosen vehicle is legally road registered, road worthy and has all the necessary compulsory equipment, it is eligible. A few of the items you will need are a UHF radio, orange flashing light and a trip meter to find your way around. You will find a detailed list of vehicle requirements in the "Event Rules & Regulations".

Although the course will not use heart-breaking roads and it definitely isn't a speed event, the Great Escape will still be a challenge, so your vehicle and will need to be able to cope with our Australian bush roads and the odd station track!

Any age or type of motor vehicle can participate in the Great Escape. The older, bolder and weirder your car and crew (well, the crew doesn't necessarily need to be old!) the more fun you will have and the more awareness you will raise for CF!

Your vehicle should be at least 20 years old and non-4WD. 4WD's and vehicles younger than 20 years can still participate, but will be ineligible for a few of the awards.

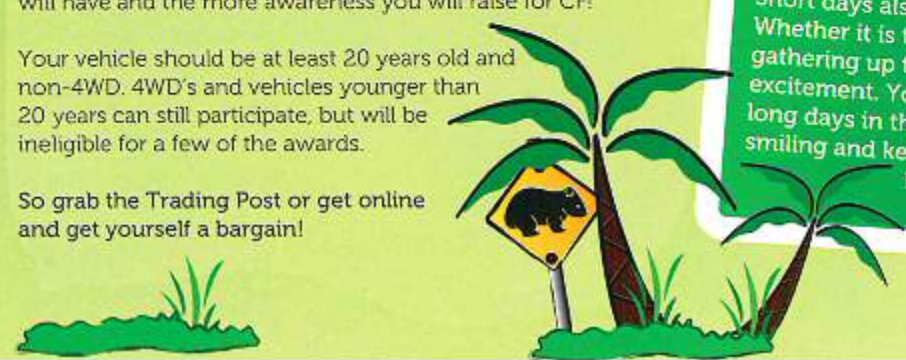
So grab the Trading Post or get online and get yourself a bargain!



LONG DAYS? NAH!

One thing that has become an important factor and focal point of the Great Escape are the short, fun filled days. The short days mean we can weave in and out of some interesting spots not normally found by your average cavalcade.

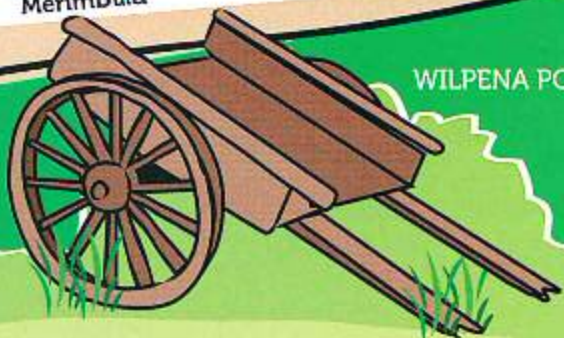
Short days also allow time to get out of the car and have some fun. Whether it is together as a group in the middle of nowhere, or gathering up the troupes to drop into a school and create some excitement. You might get home exhausted, but it will not be from long days in the car. Your exhaustion will come from laughing, smiling and keeping up with all the outrageous activities we have in store for you!





WHERE WE'RE GOING

Check-In & Registration	Orange	Mon 8th Oct
Stop 1	Leeton	Tue 9th Oct
Stop 2	Bush Camp (location TBA)	Wed 10th Oct
Stop 3	Broken Hill	Thur 11th Oct
Stop 4	Wilpena Pound	Fri 12th Oct
Stop 5	Wilpena Pound	Sat 13th Oct
Stop 6	Pinnaroo	Sun 14th Oct
Stop 7	Moama	Mon 15th Oct
Stop 8	Dederang	Tue 16th Oct
Stop 9	Marlo	Wed 17th Oct
Finish	Merimbula	Thur 18th Oct



FUNDRAISING

Our entrants find many and varied ways to raise the minimum donation of \$3,500 to enter the rally. Some entrants hold trivia nights, golf days, balls and concerts. If running a fundraising event is not your thing, you may prefer to approach businesses, local community groups, friends and family for donations and by selling Cystic Fibrosis Australia's Great Escape raffle tickets.

Although our minimum sponsorship target is \$3,500 per car, we encourage you to exceed this target amount and aim to be our highest fundraiser! Remember, apart from raising funds for maintaining the Cystic Fibrosis Data Registry and support services, there are awards and pole position up for grabs!



NO CAR? WHY NOT TRY OUR CORPORATE CAR!

Looking for a different way to reward your staff and help promote your business or love the idea of going on the Great Escape but don't have your own car – why not take up our corporate EJ Wagon. (pictured below)

WHAT IT COSTS?

\$10,000 will cover the following for three people: Entry Fee and minimum donation requirement, use of the 1963 EJ Wagon (ready to go) for the duration of the rally, all meals for the duration of the rally (ten days), reasonable wear and tear, a professional photo album and DVD for the crew and course notes. Corporate stickers can be placed on windows.

THE CORPORATE CAR FEATURES:

6 cylinders, 3 on the floor (gears), air conditioning, radio/cassette player, car fridge, UHF radio, rally trip meter, tacho and all gauges.

CONDITIONS:

Entrant will be liable for any car damage and must abide by event rules and regulations. CFA will not be held liable for individual's safety.



WHAT IS CYSTIC FIBROSIS?

THE FACTS

- Cystic Fibrosis is a genetic condition mainly affecting the lungs and digestive system.
- Over 3000 Aussie children and young adults are affected.
- Management requires intensive chest physiotherapy for up to 2 hours a day to break up the mucus in the lungs and assist breathing.
- Up to 40 enzyme tablets are taken daily with food to aid digestion.
- Due to advancements the average life expectancy of someone living with CF is now mid thirties.

Approximately one in every 2,500 babies is born with CF.

- There are a million genetic carriers of CF in Australia.
- As yet there is no cure!

CFA - RAISING FUNDS & AWARENESS

Cystic Fibrosis Australia (CFA) receives no government funding so the funds raised through the Great Escape make a huge difference. This much needed funding goes to the Cystic Fibrosis National Data Registry (NDR) and support services.

The NDR is a complete statistical record of all people in Australia with Cystic Fibrosis. The registry enables us to care for people who suffer from CF and to monitor disease progression and mortality on a national scale. This also involves genetic research and allows study into the impact of new treatments and technology. The registry also assists multi-centre trials, nationally and internationally.

It is our mission to see that every person with CF, no matter what age or sex, is entitled to the very best care whether they live within walking distance from a major CF Clinic or in the most remote part of Australia.

65 ROSES DAY - 25 MAY 2012

65 Roses Day is the national day celebrated by Cystic Fibrosis and is named after the story of a young boy who could not pronounce his sister's condition Cystic Fibrosis and instead called it "65 Roses".

Friday 25 May 2012 is 65 Roses Day. If you would like to be involved please go to 65rosesday.org.au for further information.

HOW TO ENTER

To enter the Great Escape 2012 all you need to do is pay a small entry fee and meet Cystic Fibrosis Australia's minimum fundraising target.

Entry Fee: \$325 (incl. gst) per car

Minimum Donation: \$3,500 per car (we hope you will aim higher!)

Catering Fee: \$650 (incl. gst) per person

Entry fee per back-up vehicle: \$325 (incl. gst) per car

1 back-up vehicle per full paying entrant.

Minimum donation from the full entrant vehicle and back-up vehicle: \$5000

Among other things your entry and catering fees cover all meals from start to finish as well as a souvenir photo album and DVD per car. Other costs such as accommodation and petrol are your own expense.

ACCOMMODATION

Entrants need to source and arrange their own accommodation and the availability of this always depends on the size of the towns our rally passes through. There is always a nominated camp ground each night with toilets and most times hot showers. Accommodation is always a nice treat, but most fun can be had around the camp fire where everyone is "swagging it".

FOR FURTHER INFORMATION, VISIT THE GREAT ESCAPE WEBSITE WWW.THEGREATEESCAPE.ORG.AU

It contains all types of useful information; you can download an entry form, read our "Escapades" newsletters, check out pictures and stories from previous rallies, use it for fundraising ideas and to learn more on CF.

So jump online and start planning a unique holiday experience that you will not find anywhere else!

TO ENTER, VISIT OUR WEBSITE:
THEGREATEESCAPE.ORG.AU



Fundraising & General Enquiries
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